

Parsa Faramarzi

STUDENT / MARKETING / ENTREPRENEURSHIP

Leigh High School | Portfolio: parsafaramarzi.today

PROFILE

Student with experience in marketing, communications, public service, and student leadership. Founded Access the Art, contributed to brand and content work at Love.com and Dragon Theatre, and developed research-led business concepts.

EXPERIENCE

Marketing Intern | Love.com

Worked on brand messaging, influencer outreach, partnership coordination, content calendars, and social media. Published articles on sustainability and the Love.com brand.

Communications | Dragon Theatre

Created brochures, flyers, banners, and posters; helped write press releases, newsletters, and website copy.

Intern | San Francisco City Hall

Current internship with District 7 Supervisor Myrna Melgar.

SELECTED PROJECTS

Founder | Access the Art

Founded AccessTheArt.com, a platform connecting performing artists with free casting calls, workshops, and resources.

Marketing Director | Pass the Plate (business concept)

Developed customer-facing marketing for a rotating-menu food truck concept informed by a survey of 38 participants.

The Aura Club (business concept)

Developed a sustainable streetwear concept focused on reworking donated clothing and jewelry into one-of-a-kind pieces.

LEADERSHIP & DIGITAL

Inclusion and Diversity Director, Leigh High School; student leadership roles in Girl Up, Persian Club, Plate It Forward, and the California Association of Student Councils. Grew and manage @gsdofitktok, a social media account with 50,000+ followers.

SKILLS

Brand messaging / Social media / Content writing / Promotional design / Market research / Collaboration